



IV. Green-Go Short Film Contest

Do you want to follow the path of David Attenborough and change the world from the large screen with your creative thoughts?

If YES, then

SHOOT A WINNING SHORT FILM!

The organisers of **Green-Go Short Film Contest** are waiting for your **creative/shocking/funny/explicit eye-opener short films** in the following three categories:

- **Nature works for us!**

Customer service, car service, ecosystem service?! Indeed, nature works for us! Without trees, we would not breathe, without wetlands and forests, we would not have clean water, without microorganisms, we would not have fertile soil and food. Beside our basic needs, nature keeps us healthy and happy – we go outside to do sports, we buy our houses close to green spaces and we go to nature during holidays. Nature is also the base of our economy – it gives us jobs and provides the living for many – farmers, fishermen, gardeners, park rangers, tour guides, even industries.

Show us how nature works for us all or what would happen without the services of nature!

- **Feeding the world sustainably – Celebrating the International Year of Family Farming**

50% chance your morning ham and eggs and milk are from a family farm. In the world, there are 500 million family farms, where agriculture activities are managed and done by a family. 70% of the world's food production is provided by these farmers and small-scale fishermen, who safeguard biodiversity, traditional knowledge and techniques. They also provide the livelihoods for many as in developing countries out of the 3 billion rural people 2,5 belong to families engaged in Family Farming¹.

Show the importance of family farms, small-scale agriculture, traditional knowledge, and the need for more sustainable agriculture and more responsible consumers' choice!

- **Fighting climate change and disasters with natural solutions**

A global warming of 4°C could happen as early as the 2060s², whereas natural disasters and extreme weather will be in the rise increasing death tolls and economic losses. We have to get prepared, adapt and mitigate these impacts.

Our best weapon against climate change and its impacts is nature. 15% of the world's terrestrial carbon stock - 312 gigatonnes - are stored in protected areas around the world. Nature also serves as buffers against disasters, providing space for floodwaters to disperse, stabilizing soil against landslides and blocking storm surges. It has been estimated that

¹ <http://www.familyfarmingcampaign.net/en/family-farming/in-figures>

² <http://www.worldbank.org/en/news/feature/2012/11/18/Climate-change-report-warns-dramatically-warmer-world-this-century>

coastal wetlands in the United States provide \$23.2 billion a year in protection against flooding from hurricanes.³ But we can think in a smaller scale – only planting one tree can serve the cooling effect of 10 air-conditioners, using traditional local breeds in agriculture can result in more resilient yields, only planning a few hectares of green space in the city can reduce flood and heat islands – along with its health – risks.

Show how climate change threatens us, how we can fight climate change with simple, natural solutions and what existing solutions there are in the world already.

Application requirements

COMPLETELY fill out the online application form
www.greengofest.eu/apply

- Send us **EITHER a campaign film** with maximum of 60 seconds **OR a short film** between 60 seconds and 4 minutes
- **Films** can be of any genre (cartoon, animation, puppet film, documentary, interviews, etc.) The shocking, saucy or dumfounding, in brief the eye-opener and impressive films will get a big plus during the evaluation
- Send us the original film file (in any film format) via the below detailed file transfer websites in **high resolution** (at least 720 px wide)
- Besides the film file send us the following files via wettransfer (up to 2GB file size – www.wettransfer.com) or via My Air Bridge (up to 5GB file size – <https://www.myairbridge.com/>):
 - ✓ time-coded subtitle file in English (.srt format). **A separate time-coded subtitle file must be attached also to films without dialogues but with floating titles/texts. Only English subtitles are accepted!**
 - ✓ 3 screenshots from the short film (.jpg format)
- **Deadline: 10 December 2014 CET 18:00**
- One Applicant can only submit a maximum of three videos (separate online application should be filled out).

Please be aware that in the case that any of the criteria mentioned above is not met, we will not accept the application!

The received short films will be selected based on:

- creativity
- originality
- strength of environmental and conservation messages
- professionalism

in each category, according to the category-specific jury consisting of a film professional and an NGO member. In each category, the jury will announce **ONE winner on 19 December 2014.**

³ <http://www.iucn.org/?4329/Protected-areas--natural-solutions-to-climate-change-crisis>

Besides, all videos will be uploaded to the website by **12 December 2014** in the short film contest's menu ENTRIES (www.greengofest.eu/entries), where the visitors will be able to view the films and vote online for the best video **between 13:00 CET 12 December 2014 and 13:00 CET 19 December, 2014.**

Only one public award, out of the total number of videos of all categories, will be dedicated to the video with the largest number of votes.

If any ethical concerns or the suspect of cheating in the mode of voting arise, we reserve the right to exclude the applicant from the contest without any further notice.

Awards

- **One award-winner in each of the three categories: 325 Euros** (Altogether three times 325 Euros)
- **Public-award for one film** based on the online public votes: **170 Euros**

Winners will be notified by email and also will be available on greengofest.eu on 19 December after closing the public award voting.

Terms and conditions

The applicants of this short film contest confirm that the organisers, namely CEEweb for Biodiversity and their international affiliates can freely use the videos of the applicants. The organisers therefore should be granted with an exclusive license of rights and all underlying material thereto, including, without limitation, the exclusive, worldwide right to exploit, sublicense, and assign the videos and all ancillary and derivative rights thereto in all media now known or hereafter devised in any and all languages (the "Exclusive Rights") including the right to permit such video to be posted and viewed by third parties on the Green-Go's and the organisers' website. The applicants thus approve that the organisers can use, screen and publicize the videos and their parts freely, free of charge and without any restrictions. The applicant cannot pursue any charges or demands in relation to the copyright. The organisers cannot broadcast the films for profit-gaining reason. The organisers cannot make any significant changes without the permission of the makers of the videos. If the videos are broadcasted by the organisers or their affiliates, the organisers are always obliged to indicate the title, and the name of the producer/director of the videos. The applicants are free to use the copyright of the video and screen, publicize, use, sell, etc. their productions in relation to any other contest or entities besides this contest. The organisers are not responsible for any copyright violating entries. The organisers reserve the right to exclude any videos from the contest if ethical or legal concerns arise in relation to copyrights and during the voting.

The short film contest and festival is generously supported by the European Commission.

